



THARABAI SUBRAMANIAM EDUCATIONAL & CHARITABLE TRUST
தாராபாய் சுப்ரமணியம் கல்வி மற்றும் உதவி அறக்கட்டளை
Appd Study Centre of Directorate of Distance & Continuing Education, MS University

Trust Regn No.159/2006. Manonmaniam Sundaranar University DD&CE Study Centre Code: A21

INSTRUCTIONS RELATING TO MBA FINANCE SECOND YEAR

1. *There are eight papers to complete MBA FINANCE Second Year programme through Distance Education.*
2. *Each paper is evaluated for 100 marks with two components, viz., Internal for 20 Marks and External Examination for 80 Marks.*
3. *Internal Marks are awarded to the students based on a written assignment submitted by the student. The written assignment will be covering either two topics or answers for two questions in each paper. Each topic or question will carry 10 marks and the assignment is compulsory.*
4. *The answer for each topic/question must be in writing (either handwritten or type written) not exceeding five pages of A4 size paper. Each assignment (not exceeding 10 pages) must be stapled with the first page containing the: Sub Code, Title of the paper, Name of the Student & Enrolment Number.*
5. *Practical examples & explanation with graphical representation will carry more weightage. Original thought & execution will be duly rewarded & plagiarism in any form will be viewed very seriously.*
6. *The assignments should be submitted to MS UNIVERSITY EDUCATION CENTRE, AG-3 SHANTHI COLONY, ANNANAGAR, CHENNAI-600 040 on or before 15.05.2014 (Thursday).*

ASSIGNMENT TOPICS

DRC21. FUNCTIONAL MANAGEMENT – I

1. Elaborate the new product development.
2. Discuss the performance appraisal of employees in an organization which you are familiar with?

DRC22. FUNCTIONAL MANAGEMENT – II

1. Explain profitability ratios with suitable illustration.
2. Explain the factors affecting the selection of plant location for Spinning Mills.

DRC23. STRATEGIC MANAGEMENT

1. Establish in detail the use of SWOT in the analysis of Internal strategic assessment.
2. Explain with the help of examples, the forms of diversification.

DRF24. SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT

1. Critically examine the Capital Asset Pricing Model.
2. Explain the Markowitz Efficient Theory.

DRF25. FINANCIAL SERVICES

1. Explain the various stages of venture capital financing.
2. Discuss various forms of merger with suitable examples.

DRF26. WORKING CAPITAL MANAGEMENT

1. Discuss the important considerations which influence the magnitude of working capital requirement of a firm.
2. Describe how a firm's collection policies can affect the level of its investment in receivables.

DRF27. CORPORATE TAXATION

1. Explain the provisions of Central Sales Tax.
2. Elaborate Direct and Indirect Taxes.

DRM28. ENTREPRENEURSHIP AND MANAGEMENT OF SMALL BUSINESS

1. Critically examine the uses of entrepreneurship Development Programs (EDPs) in India.
2. Can you agree that entrepreneurs are born not made? Discuss with example.

(For any assistance in completing the Assignments, please feel free to call us)

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